A Proposal from BAICE to host the

World Congress for Comparative Education Studies 2016

in Glasgow . Scotland . UK

Mon 11th – Thu 14th July 2016
1. Academic/Intellectual Programme
2. Venues, Logistics & Attractions
3. Data, Contacts, Records & Products
4. Communication Strategy
5. Recruiting, Advertising & Publicity
6. Budget
7. Additional Information

For more information on our bid, please visit our bid website at: www.seeglasgow.com/wcces2016
The password for access is ‘haggis’
On behalf of the British Association for International and Comparative Education (BAICE), the University of Glasgow and the City of Glasgow in Scotland, we are delighted to invite WCCES 2016 to the United Kingdom.

1. LOCAL ORGANISERS

The local organising university will be the University of Glasgow, a member of the prestigious Russell Group of leading UK research universities. It is a founding member of Universitas 21 and International Research Universities Network (IRUN). Its annual research grants and contracts income totals more than £129m, which puts it in the UK’s top 10 earners for research. The 2010 International Student Barometer ranks the university 3rd in the UK, and 90% of final year undergraduates report satisfaction with their experiences.

The university has a Conference and Visitors Service Office (CVSO) dedicated to running international events and it will take administrative oversight of the event within a larger organising committee that will focus on both academic and administrative matters. The local academic organisers within the University will be staff of the Centre for Research and Development in Adult and Lifelong Learning (CRADALL) the PASCAL Observatory on Place Management, Social Capital and Lifelong Learning within the School of Education, led by Professor Michael Osborne, Chair of Adult and Lifelong Learning and a member of the BAICE Executive. Overall direction will be provided by BAICE who will provide the chair for the organising committee and further membership.

The School of Education is amongst the largest of its kind in the UK, and in the 2008 UK Research Assessment Exercise provided the 3rd highest number of researchers in Education from the over 100 universities making submissions. Its extensive international connections together with those of other parts of the university will be mobilised. CRADALL and PASCAL have strong international links including to UNESCO’s Institute for Lifelong Learning (with whom it is creating a Global Learning Cities Network and Index), the Asia-Europe Meeting Lifelong Learning Hub and OECD’s IMHE.

In addition to the above representatives of the local organising committee, we plan to work closely with Glasgow City Marketing Bureau’s Convention Bureau in order to ensure that we deliver a financially sound and successful convention.

2. THE LOCATION & VENUE

We propose to host the meeting in Glasgow, Scotland. Glasgow is the largest city in Scotland, with an excellent track record in hosting meetings of this size. Glasgow offers all the advantages of an experienced Congress city as well as the appeal of Scotland as a destination.

Founded in 1451, the University of Glasgow is the fourth oldest university in the English-speaking world and is located in the cosmopolitan West End of Glasgow, just three miles from the vibrant city centre and well-connected by frequent bus and subway services. With venues ranging from beautiful wood panelled rooms through to grand Victorian halls and state-of-the-art seminar rooms and lecture theatres, capable of accommodating anything from 5 up to 1250 delegates, the University has one of the most impressive and flexible venues portfolios in the UK. The University can comfortably cope with the meeting requirements outlined by WCCES.
We plan to host this meeting in July 2016. July is the warmest, driest and brightest of the year in Glasgow and will provide the ideal climate to host this Congress. In addition, it means that delegates can also take advantage of the Student Accommodation which will be on offer across the city. This is especially important when considering delegates traveling with a very small budget.

3. THE HOST SOCIETY

The British Association for International and Comparative Education was established in 1997, as a merger of the British Comparative and International Education Society and the British Association of Teachers and Researchers in Overseas Education. It has over 270 members, both from within the UK and internationally. BAICE is well organised, led by an active Executive Committee that answers to the membership within the framework of an agreed constitution. It has a wide range of activities aimed at promoting international and comparative studies in education, including publication of the international journal *Compare*, conferences, workshops, student events, and maintaining a website that serves as a resource to members and others in the field. BAICE is financially solvent, thanks largely to the contributions of the journal *Compare* and to careful financial management.

4. ADVANTAGES OF LOCATION

**ACCESS:** Glasgow is Scotland’s most accessible destination with 3 intentional airports and over 120 daily direct flights, many of which are with low cost airlines. Glasgow International Airport is just 15 minutes from the city centre and the Congress venue. The average journey time from continental Europe is approximately 2 hours, and just 1 hour from London. The city is also well connected by rail to other UK cities.

**INFRASTRUCTURE:** Once in Glasgow, delegates can take advantage of a discounted city travel pass which allows unlimited travel on all forms of public transport in the city, including airport transfers. In addition to this, Glasgow has a vast and varied hotel offering, with 11,000 hotel rooms in the city centre.

**CITY SUPPORT:** Named Best UK Convention Bureau 2007, 2008, 2009, 2010, 2011 & 2012 Glasgow offers a comprehensive free city support package which includes financial, marketing and organisational support. This includes city funding which can be used for initial start up costs and/or bursaries; a free welcome drinks reception for all delegates; extensive free marketing support to ensure a high attendance; and access to local conference support providers.

**COST EFFECTIVE CITY:** Glasgow is a cost-effective destination for delegates and conference organisers alike. In the Hotels.com Price Index Report 2010, it was found that “Travellers from the Eurozone paid on average 24% less for UK rooms in 2009”. Further to this the Mercer 2009 survey, which analyses the cost of living in all major cities around the world, found Glasgow to be better value than many of its main European counterparts including; Paris, Amsterdam, Madrid, Berlin, Barcelona, Istanbul and Prague.

**MAGIC OF SCOTLAND:** Only half an hour from the city centre of Glasgow, delegates will find themselves worlds apart from the bustle and excitement of Glasgow. A host of activities of a different sort, from the watersports of Loch Lomond and the Trossachs, the forest walks in Argyll, to the scenic resorts of the River Clyde and Ayrshire Coast. In addition to this delegates can golf on one of the Championship Courses surrounding Glasgow, or even visit a local distillery to learn the art of whisky making.

5. CONGRESS THEME

The theme of the Congress will be the *Development of Learning Regions and Cities*. These are places which have recognised that multiple players have a role in promoting and
facilitating learning that develops the social, environmental, health and economic wellbeing of the locality. The concept can refer to a region, city, urban or rural area, regardless of whether its identity is defined in administrative, cultural, geographical, physical or political terms. Learning regions are about lifelong and lifewide learning, and as such embrace learning across the lifespan and all levels within all types of formal, non-formal and informal learning organisation. The concept encompasses therefore a range of knowledge and skills that include, but go well beyond, basic literacy and numeracy. Learning regions provide an underlying environment or infrastructure which facilitates the flow of knowledge and ideas between and within organisations and communities. They provide a unifying concept within which co-operation and exchange between sectors can occur to the maximum benefit of all stakeholders.

The idea of a Learning Region also links closely to the related ideas of Social Capital and Trust and the role played by co-operative and collective learning.

For some time the European Union has been supporting lifelong learning as an organising principle for all forms of education: it has put much effort in utilising the learning city (or town/region/community) as a framework for the delivery of lifelong learning for all. Various projects funded by the European Commission have contributed much in showing the range of strategies that can be applied in building innovative Learning Cities and Regions. Elsewhere, the Learning City concept has evolved in new contexts as challenges have been encountered as, for example, in the development of learning community initiatives in Asian countries such as China, Japan, South Korea, Vietnam and Chinese Taipei. Experience has shown that the core ideas in the Learning City concept are sufficiently flexible to accommodate these applications in a wide range of international contexts while at the same time evolving international experience adds to the richness encapsulated in this concept.

There is also an extensive knowledge base on Healthy Cities/Regions and Green Cities/Regions that intersects with learning. The growing knowledge across these sectors points to areas where common interests exist, and where value added outcomes could be achieved through more integrated and holistic policies and strategies. Successful Healthy Cities/Regions and Green Cities/Regions are by their nature Learning Cities/Regions in which strategies to build a rich web of connections between necessary sectoral ideals and objectives will benefit all residents in creating cities/regions that are humane, inclusive, and sustainable. This is surely a key goal of education internationally.

The theme will therefore not only be attractive to a wide range of stakeholders, but feeds into themes linked to the major challenges that the earth faces: health and environmental security. Some of the specific interests of these stakeholders in summarised below.

For both learning providers (schools, colleges, universities, community educators and private providers) and businesses well-formed intelligence on the economic and social benefits of learning to the region/city is vital. It has been argued that the provision of such lifelong and lifewide learning opportunities is the driver for local and regional regeneration. This is recognised internationally, including by UNESCO who in 2013 will be launching a Global Learning Cities Network and Index.

Policy makers are looking for practical examples of successful co-operative relationships between a wide range of social actors in local regional development coalitions. This includes how services can be enhanced by developing links between formal, non-formal and informal education, between government departments at local, regional and national level and between non-governmental agencies and social partners. Learning Regions provide an underlying environment or infrastructure, which facilitates the flow of knowledge and thinking. Exemplars of how a range of actors might work together to assess learning needs, to respond to and create demand, to provide open and flexible learning opportunities for
all, as well as flexible mechanisms for the achievement of credit, and provision that is valued and valuable.

For social partners and practitioners research-informed knowledge and practice in the implementation of lifelong and lifewide learning at a regional level, and on the wider benefits of learning is important. A Learning Region is not simply about employment-related skills, but also about providing access to and the updating of all kinds of abilities, interests, knowledge and understanding throughout life. Whilst it is located within formal institutions, it also includes acquiring vocational skills at the workplace and participation in informal learning. Most learning occurs locally.

All stakeholders within regions and cities are interested in tools that allow the self-audit of practice and the structures to share expertise. The success of a Learning Region can be monitored and audited. A number of services and tools can assist stakeholders within regions in self-auditing their progress. The creation of means that allow the self-monitoring of the contributions of different stakeholders to lifelong learning, be they businesses, colleges or informal providers, is key to maximising the efficient use of the region's knowledge resource.

All potential participants will be interested in what initiatives exist in other cities and regions internationally, and the possible transferability of research and practice. The Sustainable Learning City of Rosario in Argentina may have a lot to offer the Learning Region of the Cape in South Africa and vice-versa. The theme is a very rich one for international and comparative research and development.

Thank you for taking the time to review our proposal. I hope that you agree that BAICE, The University of Glasgow and the city of Glasgow make an appropriate and exciting host for the WCCES 2016. If you need any further information please feel free to contact us.

Sincerely,

Michele Schweisfurth, on behalf of BAICE
Mike Osborne, on behalf of the University of Glasgow
Dear Professor Lee,

RE: BAICE’s bid to host WCCES 2016 in Glasgow, Scotland

Glasgow is recognised throughout the world as an important commercial, business and educational centre and as one of Europe’s official cultural capitals.

We appreciate, however, that even at the most important meetings, delegates are not involved in their subject all their waking hours and in Glasgow your delegates will find an extensive range of activities. Some may visit our many museums and art galleries including the Hunterian Museum and the world famous Burrell Collection, which are acknowledged to be among the best in Britain for the quality and range of their treasures. Admirers of architecture will enjoy some of the finest examples of Victorian design in Britain along, of course, with the unique Art Nouveau heritage of Charles Rennie Mackintosh. The more energetic may play golf, go salmon fishing, walk among the hills of Loch Lomond or sail on the famous River Clyde. Glasgow is host to the 2014 Commonwealth Games, and has a wide range of world class sports facilities, from five-star stadia, and arenas, to the velodrome, and Commonwealth Pool. Our range of restaurants and nightlife are what you would expect of one of Britain’s liveliest and largest cities.

In the event of our City being chosen for this most prestigious meeting, I can assure your delegates of a warm and friendly reception and my council will be only too pleased to offer civic recognition in respect of your meeting.

Yours sincerely

Sadie Docherty
Professor Wing On Lee
WCCES President
Dean of Education Research
National Institute of Education,
Singapore

Dear Professor Lee,

RE: BAICE's bid to host WCCES 2016 in Glasgow, Scotland

It is my privilege to extend to you our fullest support. We will ensure that your decision to meet in Glasgow is not only justified but proves to be both an enjoyable and rewarding experience.

We appreciate that each event requires special consideration and needs will be addressed by a team of committed, knowledgeable and professional staff at Glasgow City Marketing Bureau, whose principal aim is to customise a rewarding programme for you and your target audience.

Glasgow's capacity for organising international conferences is second to none and is recognised worldwide. It is easily accessible by land, sea and air, well provided for in terms of meetings spaces, accommodation, restaurants and cultural and sporting diversions of all kinds.

Last, but not least, our citizens enjoy welcoming visitors and I am confident the friendliness of the local people will provide your delegates with very fond memories of their visit to Glasgow.

We intend to surpass your expectations - please challenge us to achieve that goal.

Yours sincerely

Councillor Gordon Matheson
LEADER OF THE COUNCIL
... the question is not only how far Scottish education is distinctive but whether it is becoming more or less distinctive compared with education elsewhere and especially the other countries of the UK. ... Some theories of globalisation point to a general process of convergence, as a result of the functional imperatives of a competitive global economy, or of the policy transfer and shared policy discourses promoted by global institutions. Other theories suggest that education systems may keep their distinctiveness or even diverge, reflecting the enhanced role of education in sustaining national and regional identities, and the status of education as one of the remaining areas where national governments retain substantial autonomy.

(David Raffe, 2004, Scottish Affairs No. 49)
A) Overall Congress Theme for 2016 and Principles of the Congress program

Re-visiting the Dialectic of the Global and the Local in Education Monday 11 - Thursday 14 July 2016

Important update: In response to feedback from WCCES members, the BAICE Executive and the BAICE AGM, we have broadened the Congress theme from the original EOI to this new, inclusive and topical theme. The original proposed overall theme is now included as thematic group one.

Three central questions to the study of education in an international context lie at the heart of this Congress theme. How do global forces act upon education systems and practices? How does education reflect and shape local realities? And how do these apparently competing forces interact?

In 1999, Bob Arnove and Carlos Torres coined the phrase ‘the dialectic of the global and the local’ in the title of their seminal edited book on Comparative Education. The book is now in its third edition (2007). As globalisation has intensified over this period, so have its educational manifestations, but also its discontents. As very recent publications indicate (Schriewer 2012; Carnoy, Rappleye and Silova 2012; Steiner-Khamsi and Waldow 2012; Rao, Morris and Sayed 2011) there are powerful tensions between analysts such as World Culture and World Systems theorists who study how education policy and practice are converging, and educationists who adopt positions more concerned with understanding and respecting the nuances of local contextual realities. The notion of a dialectic is helpful in lifting the debate above the ‘either-or’ of global vs. local. However, this does not override the intellectual and methodological tensions which enliven our fields of inquiry within Comparative and International Education.

We see this overall theme as having a number of advantages:

- It is of perennial importance to the field of Comparative and International Education, and never more so than in the contemporary, globalised world. For example, the Globalisation Special Interest Group within the North American Comparative and International Education Society has had a rapid and large increase in interest, seen in membership numbers, activities and international colleagues joining the Congress;

- It is inclusive, in that many areas of inquiry in comparative education fit easily within this theme. This is true whether the focus is theoretical (e.g. World Culture theory) thematic (e.g education, gender equity or pedagogical approaches); sectoral (e.g. higher education or adult education); or geographical.

- Globalisation, localisation, and ‘glocalisation’ are being experienced across the world. Scotland is an excellent venue for exploring these themes, given its devolved situation within the UK, its strong international ties, and the ongoing question of nationhood. This will help to encourage local participation and a local ‘flavour’ to the Congress;

- It will attract the participation of international organisations as well as the academic community. For example, the organisers are in touch already with the UNESCO Institute for Lifelong Learning about holding their annual global network meeting within the Congress.

References
B) Thematic Groups

The list below is indicative based on our analysis of the overall theme and our knowledge of areas of research interest within the constituency. We anticipate having between 10 and 12 themes overall, and we welcome input from the WCCES in refining this list and identifying potential international convenors to work with local leaders.

i. The development of learning regions, cities and communities. In what ways can multiple players co-operate to promote and facilitate learning that develops the social, environmental, health and economic well-being of the locality?

ii. Education and poverty reduction: global agendas, local realities. In a post-2015 world, how far does the global consensus continue on how education should contribute to poverty alleviation? And how do local realities compare, contrast and interact with these agendas?

iii. Convergence and divergence in approaches to teaching and learning: from international norms to ‘classrooms’ experiences. Travelling policies and practices have become pedagogical orthodoxies, learner-centred education and its variations being one important example. Within this theme, the relationship of these to local cultural and resource realities will be explored, creating space for a specific focus on teaching and learning.

iv. Theoretical debates and advances within and against World Culture theory. This thematic section will encourage a rigorous theoretical debate around the overall Congress theme.

v. Methodologies for researching the dialectic of the global and the local. How can researchers effectively explore the local, the global, and their interactions, within a range of paradigms and in different research contexts?

vi. Educating for global justice: a viable and valuable goal? Rights conventions and other international agreements, along with less concrete understandings of global justice, raise questions about the upholding of local cultural rights within and through education. Papers within this theme will explore the boundaries of what might be considered universal in social justice terms, and what might be a manifestation of cultural imperialism.

vii. Understanding and responding to the policies of international organisations. Organisations such as UNESCO, the World Bank, the OECD and international NGOs have both power and influence. This section of the Congress will provide an opportunity to hear their views and to respond to or critique them. Leaders of this theme we hope will encourage this to be a consultative, learning forum for representatives of these institutions, researchers interested in them, and people affected by them.

viii. Voicing the local: perspectives from indigenous and traditional groups. We see this theme as carrying forward the discussion from 2013, with a focus on groups whose lived experiences offer different insights into local needs. Such groups have particular relationships with globalisation: on the one hand, it may pose threats but, on the other, we see global advocacy networks emerging that bind different local groups together across boundaries.

ix. The global in the local: transnationalism, migration, and multiculturalism. These have been important topics for international and comparative education, and their impact and significance has intensified with globalisation. Papers in this section will explore the
educational implications of mobility of learners and their families and the diversity this creates.

x. **Collapsing the global: technology and education.** Advances in technology create new possibilities for education as they ‘shrink’ the world. Examples include free on-line higher education courses, new models of distance learning, and innovative uses of technology in resource-poor contexts.

**Case studies and issues in regional devolution (of education provision/opportunities).** We anticipate that this theme will have wide appeal for local Scottish participants, and offer opportunities to compare and learn from different international examples and models of

### C) Preliminary plans for developing the Congress Programme with WCCES.

The ideas below represent a preliminary set of suggestions, and we look forward to working with the WCCES and with section convenors on developing the programme. We understand that given the realities of funding for participants (many of whom will need to present papers in order to attend) and the appeal of the opportunity to hear well-known figures speak in plenary sessions, a substantial part of the Congress will need to be devoted to traditional papers and presentations.

We aim to have three papers in most 90-minute parallel sessions, in order to facilitate questions, discussion and feedback. We will additionally encourage alternative formats in parallel sessions, including workshops, debates, panels, demonstrations, and creative performances.

**Preliminary Programme**

Sunday 10th July

Arrival and Registration

Registration 12:00-8:00 pm

(Registration desk open throughout but this will be the main registration period.)

On display in registration hall: film clips from learning spaces.

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<tr>
<th>Time</th>
<th>Monday 11th July</th>
<th>Tuesday 12th July</th>
<th>Wednesday 13th July</th>
<th>Thursday 14th July</th>
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<tr>
<td>9:00-10:30</td>
<td>Opening plenary and welcome: WCCES/organisers/ Gordon Brown</td>
<td>Parallel sessions/thematic groups</td>
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<td>10:30-11:00</td>
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<td>11:00-12:30</td>
<td>Parallel sessions/thematic groups</td>
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<td>Two Plenary Panels - i/ Theory and method in researching the dialectic of the global and the local ii/ Global cities - local learning</td>
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<td>Parallel /sessions/thematic groups</td>
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<td>Film /Arts Festival</td>
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<td>3:30-5:00</td>
<td>Parallel /sessions/thematic groups</td>
<td>3:30-5:00</td>
<td>Plenary session: Scotland as a Devolved Education system</td>
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<td>Plenary Session and Congress close</td>
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<td>Film /Arts Festival</td>
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<td>Evening</td>
<td>Reception hosted by the City of Glasgow at Council Chambers</td>
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**Friday 15th July**

Departure

Optional trips:

- Scottish Open Golf Championship
- Tour of Scottish Castles
- Visit to Whisky Distillery
- Visit to community-based education organisations

### D) Special proposed features, distinguishing features, or potential events.

Among the distinctive aspects of this Congress are:

- The Scottish setting and its relationship to the theme (more on what Glasgow and Scotland can offer are in the venue section)
- The inclusion within this Congress of the BAICE annual conference, the UNESCO Global Learning Cities Network (GLCN) network meeting, and clusters of the Asia-Europe Meeting (ASEM) Hub on Lifelong Learning, helping to boost participation and bring new participants to the WCCES experience
- A commitment to exploring how technology can be exploited to promote Congress inclusion, a stimulating experience, and smooth operation
  Among the innovative initial ideas for enlivening the Congress experience:
  - a film and literature festival that explores how education has been portrayed in film and literature in different countries - with focused discussion based on the Congress theme
  - webcams running in classrooms and other learning sites around the world (in real time where possible) allowing webinar-based communication to and from the Congress venue.

The list of possible plenary speakers represents something of a wish list and none of these
speakers has been approached as yet. However, there is cause for optimism in many cases, because of the theme and personal contacts.

Possible Speakers

Potential Opening Keynotes

- **Gordon Brown**, former Prime Minister of the UK and United Nations Special Envoy on Global Education
- **Alex Salmond**, First Minister of Scotland

Other Potential Keynotes and Indicative Topics

- **Martha Nussbaum**, University of Chicago - cosmopolitanism and capability theory
- **Kwame Anthony Appiah**, Princeton University - ethics, globalization and diversity
- **Richard Tabulawa**, University of Botswana - critical perspectives on the local/global interface in development aid to education
- **Rosa-María Torres Del Castillo**, former Minister of Education and Cultures in Ecuador - learning communities and educational change
- **Rajesh Tandon**, President of Participatory Research in India and UNESCO Chair - Universities and Community Engagement
- **David Raffe**, University of Edinburgh - Scotland as a devolved education system
- **Elisabeth King**, Director of Education, World Bank - Gender and development
- **Arne Karlsen**, Director of UNESCO Institute for Lifelong Learning - Implementing the Global Learning City Index

Potential Panelists

World Culture theory and its discontents (possible names: Juergen Schriewer, Gita Steiner-Khamsi, John W Meyer, Francisco Ramirez, Jeremy Rappleye, Stephen Carney, Iveta Silova, David Baker)

Global cities - local learning (Lalage Bown, Un Shil Choi, Peter Jarvis, Yukiko Sawano, Shirley Walters, Jin Yang)
“As a conference venue, Glasgow must be one of the world’s friendliest cities. That’s certainly the experience of over 3,000 midwives from 100 countries who attended the International Confederation of Midwives. Delegates loved the city sites and the culture, raved about good value and high standards of restaurant food, and travelled around Glasgow with ease through excellent public transport.”

Malcolm MacMillan
International Confederation of Midwives
2. VENUES, LOGISTICS & ATTRACTIONS

A) In the preliminary EOI you provided information on venues, logistics and some tour potential elements. Here, please provide only important updates.

As indicated in the EOI, the local host for BAICE will be the University of Glasgow, the fourth oldest university in the English-speaking world founded in 1451. Today it is a broad-based, research-intensive institution with a global reach and a very strong commitment to international education with partnerships in all continents. It is a member of the prestigious Russell Group of leading UK research universities, and is striving to change the world with its expertise. Its annual research grants and contracts income totals more than £128m, putting it in the UK’s top 10 earners for research. It also means that it can make important discoveries, whether that’s finding a way to detect malaria in minutes, or contributing to the biggest particle physics experiment in the world: the Large Hadron Collider.

Its research-led approach is one of the reasons why a degree from the University of Glasgow is so prized and, as a result, it welcomes scholars from 120 countries around the world. The 2011 International Student Barometer ranks it 1st in the UK for international student satisfaction, and 90% of its final year undergraduates report satisfaction with their experiences.

More specifically the Congress will be organized by staff of the School of Education, a dynamic environment for researchers and research students, with a strong network of national and international collaborative links. With a budget of over £20m, over 100 academic staff, and over 2,000 students, the School of Education is ranked 2nd in Scotland and in the top 15 in the UK for the volume of world-leading and internationally excellent research in education. The research profile of the School benefits from the inclusion of researchers with expertise across all sectors of education — formal and non-formal, pre-school through to higher, adult, work-based and community education. Across the School there is a strong focus on research relating to the enhancement of teaching and learning and associated issues of access and social justice, with extensive collaboration with government bodies, employers, education authorities, schools, colleges, the voluntary sector, urban and rural regeneration agencies.

The school has been the home of many scholars that are world-renowned in the field of international and comparative education including Professor Nigel Grant and Professor Lalage Bown, and today has a large number of staff working in the field. These include Professor Michele Schweisfurth (theory and method in international and comparative education), Professor Alison Phipps (refugees, asylum seekers and migration), Professor Michael Osborne (learning city development) and Dr Liam Kane (popular education in Latin America). Their work includes projects in many countries around the world with particular foci in East and Southern Africa, the Middle East, Eastern Asia and Latin America.

Staff within the School belong to one of five Research and Knowledge Transfer Groups, all of which are engaged in international and comparative education:
- Creativity, Culture and Faith
- Interdisciplinary Science Education, Technologies and Learning (ISETL)
- Professional Learning and Leadership
- Pedagogy, Policy and Practice
- Social Justice, Place and Lifelong Education

Furthermore staff within the School of Education are active participants in the Glasgow Centre for International Development, which builds on the University’s historical tradition of engagement with low-income countries through its unique range of expertise in the areas of human well being and animal health, the economy, the environment, learning and citizenship. Staff also led the Glasgow Refugee, Asylum and Migration Network (GRAMNet), an initiative of the University of Glasgow working internationally, across Scotland and the UK to build on the extensive expertise relating to migration, refugees and asylum, and with a particular interest in aspects of community cohesion.
In addition, there are a number of specialist Research Centres operating within the School, and amongst these it is the Centre for Research and Development and Lifelong Learning (CRADALL) and the PASCAL Observatory that will take the lead in organization. CRADALL specialises in pedagogical and policy research across all forms of lifelong learning and incorporates the European arm of the PASCAL Observatory, which emerged from the OECD's work on learning regions. CRADALL also hosts the Active Learning Centre (ALC), which was established in 1993 to build democratic participation and implement human rights through research and education with civil organisations, their members and elected representatives.

As for the facilities for holding the Congress, Bute Hall in the main building of the University is ideal for holding plenary sessions. It has capacity for 1,200 delegates and is fully equipped with audio-visual equipment for every kind of presentation. Similarly, there is the potential to use up to 25 fully-equipped breakout rooms for group sessions.

Venue Information
Founded over 500 years ago the University of Glasgow is located in the cosmopolitan West End of Glasgow, just three miles from the vibrant city centre and well-connected by frequent bus and subway services. With venues ranging from beautiful wood panelled rooms through to grand Victorian halls and state-of-the-art seminar rooms and lecture theatres, capable of accommodating anything from 5 up to 1250 delegates, the University has one of the most impressive and flexible venues portfolios in the UK. What sets it apart from other venues however, other than the sheer size and scale of the portfolio of course, is the history and tradition associated with one of Scotland's most famous and prestigious landmarks. The unique architecture and atmosphere of the University of Glasgow never fails to impress and, in combining that with the flexibility and variety of venues, neither organisers nor delegates will be anything other than delighted with their experience at the University of Glasgow.

Recent Awards
- Hospitality Assured Award for business excellence
- Visit Scotland’s Green Tourism Business Scheme - Silver award
- First university in the UK to gain official ‘Sunflower Standard’ accreditation from the Vegan Society
- Accredited by the UK’s Fairtrade Foundation as a Fairtrade University
- Rated as Best Campus in Scotland by Times Higher Education Supplement
B) In Specifics on key aspects to distinguish your proposal to host the congress

GLASGOW - EXCELLENT VALUE DESTINATION

- Glasgow is a very cost effective destination for delegates and conference organisers alike. This means that eating out, transport, taxis and hotel accommodation is considerably cheaper for delegates than many other major cities around the world.

- **Glasgow is** ranked by Mercer* as one of the UK’s least expensive cities, and better value than many of its main European counterparts including:

  - 1st - Tokyo
  - 5th - Geneva
  - 11th - Sydney
  - 17th - Beijing
  - 21st - Copenhagen
  - 25th - London
  - 37th - Paris
  - 42nd - Rome
  - 48th - Vienna
  - 57th - Amsterdam
  - 61st - Toronto
  - 71st - Brussels
  - 72nd - Dublin
  - 87th - Montreal

* This is based on the Mercer Cost of Living Survey 2012, which analyses the cost of living in 214 cities across five continents and measures the comparative cost of over 200 items in each location, including housing, transport, food, clothing, household goods and entertainment.

AFFORDABLE FOR STUDENTS ON A BUDGET

- **€400 can go a long way in Glasgow.** For a student delegate this would cover all of the following:

  + Five nights in student accommodation including breakfast & en-suite facilities
  + and European flight with a low cost airline
  + and delegate transport pass
  + and remaining funds for evening meals
MEMORABLE SCOTTISH SOCIAL PROGRAMME

City Hosted Civic Welcome Drinks Reception

The City of Glasgow takes pride in welcoming delegates to the city and will provide your conference with a complimentary welcome drinks reception. The Lord Provost of Glasgow (City Mayor) will attend this reception to personally welcome the delegates to Glasgow.

Normally this is held on the first day or evening of your conference and is held at a civic venue - usually the Glasgow City Chambers. This impressive 100 year old building is the headquarters of Glasgow City Council and Glasgow’s finest example of 19th Century architecture. The stunning marble surrounds never fail to impress visitors and locals alike.
A TASTE OF SCOTLAND EVENING!

Hosting an event in Scotland offers the opportunity to theme your event in a uniquely Scottish way by adding a whisky tasting or including a ‘Ceilidh’ (Gaelic for “informal gathering for conversation, music, dancing and songs” - in other words a great party!).

Also popular is to include a pipe band or miniature highland games! All of this can be blended into an evening of local food and drink and an opportunity for delegates to mingle and soak up the Scottish hospitality.
THE MAGIC OF SCOTLAND

Only half an hour from the city centre of Glasgow, delegates will find themselves worlds apart from the bustle and excitement of Glasgow. A host of activities of a different sort, from the watersports of Loch Lomond and the Trossachs, the forest walks in Argyll, to the scenic resorts of the River Clyde and Ayrshire Coast.

You’ll be surprised at just how much Scotland has to offer, from historic cities to seaside villages, from sub-tropical gardens to majestic castles, from whisky distilleries to towering mountains and tranquil lochs.

The northern Highlands are famous for magnificent unspoilt scenery, deserted golden beaches, deep blue lochs, towering cliffs and rugged mountains. The sea is never far, and the islands, with their own distinctive way of life, just a boat trip away. Listen to the lilt of Gaelic in the Western Isles, and in the early summer days enjoy the long hours of the Midnight Sun in the Northern Isles. To the south and west of Loch Ness are Britain’s highest mountains, the silver sands of the west coast, fertile wooded glens and the romantic Road to the Isles.
CRUISE ON LOCH LOMOND

Only 30 minutes from Glasgow delegates can visit the romantic Loch Lomond. They will be able to see stunning scenery one would expect to see on a visit to Scotland, and hear about the legends and folklore of the UK’s largest freshwater loch.

LOCH LOMOND SEAPLANES

Loch Lomond Seaplanes operate a seaplane service from a new purpose-built terminal at the Glasgow Science Centre on the River Clyde to Oban Bay – a journey time of approximately 24 minutes, flying over areas of outstanding natural beauty. Once in Oban, there’s time for a bite to eat and a spot of sightseeing before the return journey. Or, if you prefer, extend your stay and return at a later date.

WHISKY TASTING & DISTILLERY VISIT

No visit to Scotland would be complete without sampling the ‘Water of life’, Whisky. There is no better place to taste whisky that on a visit to one of the prettiest distilleries, Glengoyne. Nestled at the foot of a waterfall in a small glen, just 30 minutes from the city, delegates can enjoy a tour of the distillery before enjoying a dram by the open fire.
CUHZNEAN CASTLE AND BURNS COUNTRY

Culzean Castle is the architect Robert Adam’s final masterpiece and is one of Scotland’s finest properties. This romantic 18th century castle, offers superb panoramic views over the Firth of Clyde and is situated in approximately 600 acres of woodland, formal gardens and 3 miles of coastline. The Castle armoury is home to one of the most important collections of arms in existence. The tour also includes the picturesque golfing town of Troon and the small village of Alloway, where you will visit the cottage where the famous poet Robert Burns was born in 1759 as well as the “Land O’Burns” centre.

EDINBURGH - SCOTLAND’S CAPITAL CITY

Edinburgh, Scotland’s medieval capital city is only an hour’s drive from Glasgow. The tour leaves Glasgow and travels via Linlithgow where the magnificent ruins of Linlithgow Palace, birthplace of Mary, Queen of Scots.

The tour takes in the spectacular views of the Forth Bridges before proceeding to the centre of the city. Delegates and partners can take a tour of the cobbled streets on the famous Royal Mile and around the Royal Palace at Holyrood. No visit to Edinburgh would be complete without a visit to Edinburgh Castle, home to the Scottish Crown Jewels and the Stone of Destiny.

SAIL ‘DOON THE WATTER’

A trip ‘doon the watter’ as it is affectionately known in Glasgow, is a trip down the waters of the River Clyde, on the Waverley, the world’s last ocean sailing paddle steamer with its distinctive black, white and cardinal red funnels.
On leaving Glasgow, the tour will take delegates North towards Stirling, a town central to Scotland’s history. For three centuries Scottish monarchs ruled from the castle here and the nearby Wallace Monument towers over the countryside in recognition of one of Scotland’s greatest heroes - Sir William Wallace. The journey back to Glasgow takes you through the Trossachs, an area rich in lochs, waterfalls and wild mountain vistas where delegates can discover the myths and legends of the area such as that of Rob Roy MacGregor.

**HILLWALKING**

For those more active delegates, ‘The Cobbler’ is one of Scotland’s most spectacular mountains due to the unusual skyline and fabulous views. The Cobbler is one of a group of mountains known as ‘The Arrochar Alps’ and was the happy hunting ground of many of Scotland’s early climbers and climbing clubs. The drive to Arrochar alone, along the banks of Loch Lomond is quite simply spectacular.

**AYRSHIRE AND ARRAN**

The Ayrshire coast lies within 40 minutes of Glasgow and is the home of Open Golf, with Open Championship courses at Troon and Turnberry offering some of the best golfing experiences in the country.

Ayrshire is also the birthplace of Scotland’s National Poet Robert Burns, and delegates can visit his birthplace and interpretation centre and find out more about old Scots language and his works such as the world renowned Auld Lang Syne. Ayrshire is also a Gateway to the Islands. The closest island, the Isle of Arran, is one of the most southerly Scottish islands and is known as ‘Scotland in miniature’.
“I worked with GCMB for over 3 years on the lead up to our Congress in 2008 and have to say the team was very supportive and extremely professional; no request was too difficult, even when we asked to erect a rocket outside of the venue! Glasgow is an excellent city and venue. The warm reception and friendliness of the locals was overwhelming.”

Suzann Parry
Executive Secretary - British Interplanetary Society
59th Annual International Astronautical Congress
A) Information of all kinds during the pre-Congress planning process, working with WCCES (including contact information for planners, organizers, speakers/presenters, programme-in-development, events, etc.)

A customized website will be constructed with both public and private interfaces. The private section will be made accessible to all those from WCCES and BAICE who are concerned with the planning of the Congress. It will contain forum spaces for interaction at all levels, including the Congress planning committee and sub-thematic groups. Technology will be embedded into the site to support synchronous PC-based video-conferencing to allow planned and ad-hoc meetings.

The public section will be used for all aspects of Congress planning from initial announcement through to final registration, including collection of fees. A detailed schedule for the timing of the release of each element of the site will be developed with the following key stages built into planning:

- First Announcement (outline of themes and provisional list of keynote speakers)
- Second Announcement and Calls for Paper (detailed themes, guidelines for submissions, details of keynote speakers, full schedule, partner programme, post/pre Congress social events)
- Notifications of Paper Acceptances
- Early-bird registration
- Final registration

All data will be stored and disseminated according to the constraints of the UK Data Protection Act.

B) Information during the Congress & related events (programme & events updates)

Delegates will be provided with a Congress pack to include a full programme and abstracts of all papers.

Updates of the programme during the Congress will be made available on screens around the campus, through RSS feeds and a Congress App.

A city App will be created giving information about the city of Glasgow and the surroundings, and its social and cultural sights. This App will also be used to identify cafes and restaurants for which discounts have been already negotiated.

C) Information from the Congress for post-Congress use (such as presenters’ contact information, papers, symposia, recruitment of papers for post-Congress volumes, etc.)

Subject to their permission contact details of participants will be made available to all.

BAICE recognizes that questions concerning publications related to the Congress shall be decided by
agreement between the World Council and itself. It is provisionally proposed that all those presenting keynotes, papers in parallel session and in symposia will be invited to submit manuscripts for publication in proceedings.

Selected papers will be chosen for publication in a special volume to be published by an international publisher such as Routledge and in a special issue of Compare. Other volumes may be planned within thematic groups, and care will be taken to ensure fair access of editors to papers, with control resting with authors.
4. COMMUNICATION STRATEGY

"Collaboration is essential for the success of any conference and the Convention Bureau at GCMB work very closely with the venue to deliver this for conference organisers."

Henrik Nielsen, European Wound Management Association
A) Convenor of the Congress

The Convenor of the Congress will be Professor Michael Osborne.

Michael Osborne is Professor of Adult and Lifelong Learning at the University of Glasgow and co-director of the Research Cluster in Social Justice, Place and Lifelong Education. He is experienced in adult education, VET and Higher Education research, development and evaluation. He is Director of the Centre for Research and Development in Adult and Lifelong Learning within the Faculty of Education and Co-director of the PASCAL Observatory on Place Management, Social Capital and Lifelong Learning.

His main interests in research and development are: widening participation to higher education, teaching and learning in higher education, the VET/HE interface and the development of learning cities and regions.

He is a member of the Executive of BAICE and organized the very successful 2008 conference of BAICE in Glasgow.

He is linked internationally to specialist groups concerned with lifelong learning in Universitas 21 (he convenes on its networks), and to organisations such as UNESCO’s Institute for Lifelong Learning and the Asia Europe Meeting Forum for Lifelong Learning. He has conducted many projects within the European Commission’s (EC) LLL programme, including within its Grundtwig and Transversal programmes. In the UK he has worked with government departments and with a number of agencies including the Higher Education Academy and National Association for Adult and Continuing Education. In Scotland he has worked with and for many bodies including Skills Development Scotland, the Scottish Qualifications Authority, the Scottish Government and the Scottish Parliament.

He has been an organizer of many international conferences in his role as Co-director of PASCAL, including 11 annual conferences in locations that have included Melbourne (Australia), Pecs (Hungary), Ostersund (Sweden), Brest (France) and shortly Hong Kong. He is currently part of the advisory committee for UNESCO’s inaugural Global Learning Cities Network conference in Beijing and the first Global Access conference in Montreal, both in 2013.

He will be supported by a local Congress working group. This will consist of Professor Michele Schweisfurth, Professor of International and Comparative Education, University of Glasgow, Professor Josef Konvitz, former Head of Division, regulatory policy, public governance and territorial development, OECD and Honorary Chair of Education, University of Glasgow, Professor Stephanie Young, former Director International of Scottish Enterprise and Honorary Chair of Education, University of Glasgow and Alan Foster, Senior Administrator, Pascal Observatory and advised by a national Congress planning group (consisting of the Chair and Treasurer of BAICE, Malcolm Mercer and 3 other BAICE Executive members. Professor Schweisfurth will be Deputy Convenor and a Congress
Administrator will be appointed. The LOC will also receive the full support of Glasgow City Marketing Bureau.

Professor Michele Schweisfurth is Chair in Comparative and International Education. Her research interests include pedagogy in international perspective, university internationalisation and student mobility, and theoretical and methodological advances in comparative education. She recently moved to the University of Glasgow from the University of Birmingham, where she was Director of the Centre for International Education and Research. She is a former Chair of the British Association for International and Comparative Education, and is current editor of the journal Comparative Education. In 2003 and 2005, she was academic convenor for the UK Forum for International Education and Training international conference on Education and Development at the University of Oxford (c. 500 participants).

Professor Josef Konvitz has been Professor of Education at the University of Glasgow since 2010 and is Chair of the PASCAL Observatory. He joined the OECD in 1992 after nearly twenty years on the History Faculty of Michigan State University. He led the OECD's work on urban policy from 1992 to 2003. As Head of Division, Regulatory Policy, from 2003 until his retirement in 2011, he designed and implemented a strategic, multi-disciplinary and cross-sectoral programme to strengthen regulatory quality and regulatory reform.

Professor Stephanie Young has been visiting Professor of Education at the University of Glasgow since 2004. Until 2011, she was Director, Strategic Relations for Skills Development Scotland. She was previously Senior Director, Skills and Learning within Scottish Enterprise Glasgow where she led on a diverse range of creative skills and learning interventions. These included the internationally award winning physical and virtual learning environment, The Real Network, as well as the design and delivery of the largest sectoral skills plan in the UK.

Malcolm Mercer has been involved as a practitioner in education and development for over 40 years. In addition to the whole gamut of formal education, his early interests lay in rural development and non-formal education. Since 1992, after six years working at the University of Leeds, he has been an independent consultant in education planning, management, finance and programme evaluation, working in over 50 countries throughout the world. He has been a member of BAICE since its foundation in 1997 and a member of the Executive Committee and Treasurer since 2007.

Glasgow City Marketing Bureau

Having been voted Best UK Convention Bureau for the past 6 consecutive years, Glasgow City Marketing Bureau will offer a wealth of complimentary support to the WCCES 2016 Local Organisers, including:

- **City & Government funding support** - £20,000 has been secured to assist with congress activities.

- **Free welcome drinks reception** held at the Glasgow Science Centre, located opposite the Convention Centre. The city will pay for the venue hire and a welcome drink for all delegates, and the Lord Provost (City Mayor) will attend to welcome delegates.
Free first announcement flyers branded with your conference logo and information on the congress, Glasgow and Scotland.

Warm City Welcome
- Airport welcome signage
- Welcome message in city’s main railway station and in hotels/restaurants
- Free iPhone app for delegates to download with city info
- Free access to city museums
- Delegate discounts in shops and restaurants

Professor Osborne will take the overview of all aspects of both the academic and administrative elements of the project on behalf of BAICE. Professor Schweisfurth will be responsible on a day to day basis for its academic content, and will deputise where necessary for Professor Osborne. Professor Osborne and Professor Schweisfurth will commit an average of 10% of their time on Congress matters from 2013-2016. A Congress Administrator will be dedicated for 25% of his/her time during 2014/15 and 50% of his/her time to the Congress during the year immediately prior to the event, 2015/16.

The local Congress working group will meet on a monthly basis from 1 January 2015, increasing to a weekly basis from 1 January 2016. The national Congress planning group will convene every 3 months from 1 January 2015.

BAICE accepts that it will be organizing the Congress on behalf of the Council and not in its stead. Reports on progress will be sent by the Congress Convenor to WCCES on a 3 monthly basis from 1 January 2015, and the Congress Convenor will speak directly to nominated officers of WCCES on monthly intervals from 1 January 2016 as well as at any other requested times. A nominated member of WCCES will be invited to Glasgow to inspect preparations in mid-2015.

Key parties will be linked electronically using tools created within the dedicated website.
“it’s a wonderful city for having a meeting. It’s the right size for our congress - we wouldn’t get lost as we would have perhaps in a bigger city. The city of Glasgow was welcoming to us from the very beginning, and amazingly helpful with the idea of promoting the meeting.”

Eli Pollard, Congress Manager
World Parkinson Congress
A) Information on your strategy to attract participation and audience for the 2016 Congress (By-laws §7. 2.1 - 7.2.3 inclusive) to advance the field and its professional communities worldwide (unrestricted participation of all bona fide scholars)

BAICE as host Society and the University of Glasgow will ensure that there is unrestricted participation of all researchers, scholars and graduate students wishing to attend the Congress, as defined in Criterion 7.2.1 of Article 7.2. of WCCES by-laws.

This is subject to only to those conditions laid down by the UK Border Agency (see http://www.ukba.homeoffice.gov.uk) that may be in place at the time of the Congress.

The Congress will comply with internationally agreed principles, such as those of UNESCO and of the United Nations, in all respects that apply. Internationally recognized standards of academic freedom, free exchange of ideas and human rights will be observed at all times.

This information and principles, and all other relevant information will be made available in a dedicated website for the Congress. This website will be the single portal for all information from initial publicity through to final registration details for the event. It will serve as the principal marketing vehicle for the Congress.

The website will be developed by BAICE who will contribute to all costs attributed to its development and use through a subvention that is indicated in the detail budget. Parallel social media spaces with Twitter, Facebook, LinkedIn and other sites will be created and together with RSS feeds will be linked to the Congress site.

Hotlinks to the site will be negotiated at the websites of all constituent members of World Council and within relevant websites of other educational societies, organisations and relevant publishers.

Advertisements will be placed in relevant professional journals, including Compare, BAICE’s own journal.

Hard-copy fliers will be produced and circulated to potential delegates via constituent societies.

B) Other pertinent information on supporting applicants to attend and participate (visas, etc)

In addition to support in the process of obtaining visas a number of other support mechanisms will be put in place for delegates.

For those with limited mobility special travel arrangements for movement between venues will be arranged, and for those with hearing limited hearing capacity provision will be made in lecture theatres.

A team of student helpers, drawn from the over 100 PhD students in Education and other doctoral students in the University of Glasgow will be created to support day to day logistics of the Congress. This will include many of international students of the university (from over 100 countries) to provide support in a range of languages.

These students will be involved in ‘Meet and greet’ arrangements at key travel terminals in Glasgow.
6. BUDGET

“Glasgow Convention Bureau work tirelessly to develop a proposal in the best interests of all concerned. We salute the City of Glasgow for creating a well-coordinated team to produce a mutually beneficial relationship between event organizers and city venues.”

Judy Osborne
ASME Turbo Expo
Budget projections together with notes have been made and are embedded below that show 4 scenarios based on ‘break-even’, ‘expected’, ‘optimistic’ and ‘most optimistic’ scenarios.

Key features of our Bid

All participants will have full access to the Congress programme including all academic activities and receptions. They will receive a Congress bag with materials and a programme. Catering provided will include refreshments during two breaks each day, and lunch. Accompanying partners of participants may attend receptions.

A ‘standard’ fee will be the basis for all further discounted fees. The standard fee refers to normal registration of delegates from OECD countries.

A discount will be applied to delegates from non-OECD countries.

Individuals who are approved members of constituent societies, including societies whose membership is designated as being in suspension (but not those whose constituency status has been revoked), shall be charged a fee that is 21% less than the fee considered as the “standard” non-member delegate fee. This specially discounted fee may be charged to companions of participants; companions, however, shall not be entitled full privileges of participation.

A discounted rate will be applied to all students of bona fide Higher Education Institutions as recognized by UNESCO. A further discount will be applied for students from non-OECD countries.

An early-bird rate will apply to only those subject to the full member delegate fee.

BAICE recognizes in these budgets that there should be an allowance for the agreed costs of the related administration of the Council. BAICE shall receive from the Secretary-General lists of approved constituent societies and within these, lists of their individual members for the purpose of determining appropriate fees for individuals’ participation.

A per capita levy to the World Council of £40 ($US64) will applied for all full-member delegates including for early bird registration.

The proposed budget includes support to the Council Officers’ registration, travel, lodgings, and other Congress expenses (President, Secretary General, Treasurer).

The proposed budget includes registration fees for 24 Thematic group convenors and 9 Congress Working Group members, and all costs of 4 keynote speakers (travel, accommodation and registration).

It is expected that the dispositions of any surplus from a Congress (after all proper costs have been deducted) should be negotiated with the World Council. 75% of the surplus will be due to the Council and 25% to BAICE.

A full financial statement will be made to the World Council within 2 months of the end of the Congress.
## Delegate rates

<table>
<thead>
<tr>
<th>Delegates: Approximate Overall Number</th>
<th>450</th>
<th>600</th>
<th>750</th>
<th>1,000</th>
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<tbody>
<tr>
<td></td>
<td>Fee</td>
<td>Number</td>
<td>Total</td>
<td>Number</td>
</tr>
<tr>
<td>Delegates Rate 1 Early Bird Full Member</td>
<td>420</td>
<td>140</td>
<td>58,800</td>
<td>168</td>
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<tr>
<td>Delegates Rate 2 Full Member</td>
<td>490</td>
<td>150</td>
<td>73,500</td>
<td>180</td>
</tr>
<tr>
<td>Delegates Rate 3 Non OECD Full Member</td>
<td>330</td>
<td>90</td>
<td>29,700</td>
<td>108</td>
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<tr>
<td>Delegates Rate 4 Student Member</td>
<td>245</td>
<td>70</td>
<td>17,150</td>
<td>84</td>
</tr>
<tr>
<td>Delegates Rate 5 Student Non Member</td>
<td>310</td>
<td>10</td>
<td>3,100</td>
<td>12</td>
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<tr>
<td>Delegates Rate 6 Non Member</td>
<td>620</td>
<td>6</td>
<td>3,720</td>
<td>7</td>
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<tr>
<td>Delegates Day Rate Non Member</td>
<td>160</td>
<td>16</td>
<td>2,560</td>
<td>19</td>
</tr>
<tr>
<td>Delegates Day Rate Member</td>
<td>125</td>
<td>16</td>
<td>2,000</td>
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<tr>
<td>Delegates Zero Rate</td>
<td>0</td>
<td>40</td>
<td>0</td>
<td>40</td>
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<tr>
<td><strong>Total Delegates for the four days</strong></td>
<td>460</td>
<td>190,530</td>
<td>609</td>
<td>228,636</td>
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<tr>
<td><strong>Total Delegates less rates 5 and 6</strong></td>
<td>444</td>
<td>183,710</td>
<td>590</td>
<td>220,452</td>
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## Contributions and Subventions

- **Glasgow City hosted drinks Reception**: 5,500
- **Income from Publishers**: 2,500
- **BAICE contribution for website production and management**: 10,000
- **University of Glasgow contribution in-kind**: 60,000
- **Glasgow City subvention**: 15,000

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<tr>
<th></th>
<th>450</th>
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<tr>
<td><strong>Total Contributions and Subventions</strong></td>
<td>93,000</td>
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## TOTAL INCOME

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<tr>
<td><strong>TOTAL INCOME</strong></td>
<td>283,530</td>
<td>321,636</td>
<td>384,511</td>
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<tr>
<td><strong>Total income assuming 0 delegates rates 5 and 6</strong></td>
<td>276,710</td>
<td>313,452</td>
<td>374,076</td>
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### Direct Costs

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<tr>
<th>Description</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Congress Administrator (130 days @ £250)</td>
<td>32,500</td>
<td>32,500</td>
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<tr>
<td>Staff - Administration (20 Days)</td>
<td>3,000</td>
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</tr>
<tr>
<td>Staff - Administration (5 Days)</td>
<td>500</td>
<td>500</td>
<td>500</td>
<td>500</td>
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<tr>
<td>Staff - Secretarial (20 Days)</td>
<td>5,400</td>
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<tr>
<td>Staff - Technical (5 Days)</td>
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<tr>
<td>Staff - General technical support</td>
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<tr>
<td>Staff - Janitorial Overtime</td>
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<tr>
<td>Volunteer expenses (25 x 5 days @ £40.00)</td>
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<td>Staff - Contingency @ 5%</td>
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<tr>
<td><strong>Total Staff Costs</strong></td>
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<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Promotional - Brochure (Design and Print)</td>
<td>10,000</td>
<td>10,000</td>
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<tr>
<td>Promotional - Mailing</td>
<td>200</td>
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<td>Promotional - Stationery</td>
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<td>Promotional - Advertising</td>
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<tr>
<td>Promotional - Other</td>
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<td>1,500</td>
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</tr>
<tr>
<td>Promotional - Contingency @ 5%</td>
<td>685</td>
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<tr>
<td><strong>Total Promotional Costs</strong></td>
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<tr>
<th>Description</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Running - WCCES Officers’ &amp; Keynote Speakers’ accommodation expenses</td>
<td>4,375</td>
<td>4,375</td>
<td>4,375</td>
<td>4,375</td>
</tr>
<tr>
<td>Running - Travel costs for the above</td>
<td>5,250</td>
<td>5,250</td>
<td>5,250</td>
<td>5,250</td>
</tr>
<tr>
<td>Running - Travel costs for those with mobility difficulties</td>
<td>500</td>
<td>500</td>
<td>500</td>
<td>500</td>
</tr>
<tr>
<td>Running - Contingency @ 5%</td>
<td>506</td>
<td>506</td>
<td>506</td>
<td>506</td>
</tr>
<tr>
<td><strong>Total Running Costs</strong></td>
<td>10,631</td>
<td>10,631</td>
<td>10,631</td>
<td>10,631</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Description</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glasgow City Sponsorship (Reception)</td>
<td>5,500</td>
<td>5,500</td>
<td>5,500</td>
<td>5,500</td>
</tr>
<tr>
<td>Conference website development and management</td>
<td>10,000</td>
<td>10,000</td>
<td>10,000</td>
<td>10,000</td>
</tr>
<tr>
<td>University of Glasgow Senior Staff Costs</td>
<td>60,000</td>
<td>60,000</td>
<td>60,000</td>
<td>60,000</td>
</tr>
<tr>
<td><strong>Total Direct Costs</strong></td>
<td>154,749</td>
<td>154,749</td>
<td>154,749</td>
<td>154,749</td>
</tr>
</tbody>
</table>
### Variable Costs

<table>
<thead>
<tr>
<th></th>
<th>U/C</th>
<th>25</th>
<th>11,250</th>
<th>15,000</th>
<th>18,750</th>
<th>25,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Delegate - Handouts</td>
<td>2</td>
<td>900</td>
<td>1,200</td>
<td>1,500</td>
<td>2,000</td>
<td></td>
</tr>
<tr>
<td>Per Delegate - Materials</td>
<td>100</td>
<td>45,000</td>
<td>60,000</td>
<td>75,000</td>
<td>100,000</td>
<td></td>
</tr>
<tr>
<td>Per Delegate - Catering</td>
<td>1</td>
<td>450</td>
<td>600</td>
<td>750</td>
<td>1,000</td>
<td></td>
</tr>
<tr>
<td>Per Delegate - Mail</td>
<td>2</td>
<td>900</td>
<td>1,200</td>
<td>1,500</td>
<td>2,000</td>
<td></td>
</tr>
<tr>
<td>Per Delegate - Contingency @ 5%</td>
<td>2,948</td>
<td>3,930</td>
<td>4,913</td>
<td>6,550</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Per Delegate Costs**

<table>
<thead>
<tr>
<th></th>
<th>61,898</th>
<th>82,530</th>
<th>103,163</th>
<th>137,550</th>
</tr>
</thead>
</table>

| Internal Venue Hire - Plenary, Refreshment, Registration | 25,530 | 25,530 | 25,530 |
| Internal Venue Hire - Breakout sessions | 20 rooms | 17,040 | 20 rooms | 17,040 | 25 rooms | 22,660 | 25 rooms | 22,660 |
| Internal Venue Hire - Contingency @ 5% | 2,129 | 2,129 | 2,410 | 2,410 |

**Total Internal Venue Hire Costs**

<table>
<thead>
<tr>
<th></th>
<th>44,699</th>
<th>44,699</th>
<th>50,600</th>
<th>50,600</th>
</tr>
</thead>
</table>

### Levy (£40 per Full Member Delegate, incl. Early Bird)

|                      | 40 | 11,600 | 13,920 | 17,748 | 23,960 |

**Total Variable Costs**

|                      | 118,196 | 141,149 | 171,510 | 212,109 |

**TOTAL COSTS**

|                      | 272,945 | 295,897 | 344,007 | 390,818 |

**SURPLUS on Total Delegates for the four days**

|                      | 10,585 | 25,739 | 40,504 | 95,722 |

**Surplus on Total Delegates less rates 5 and 6**

|                      | 3,765 | 17,555 | 30,070 | 81,635 |

17.1.13
Explanatory Notes

Delegates: Rows 4-17.

a. Numbers given for delegate attendance are hypothetical. 450 delegates is the break-even point. Apart from Zero Rate Delegates numbers have been increased for all categories evenly by 20% to arrive at approximately 600 delegates, by 27.5% to arrive at approximately 750 delegates and by a further 35% to arrive at approximately 1,000 delegates.

b. Rate 6 is the full standard rate for non-Member delegates, with no discount. Non-Member attendance is projected conservatively, contrary to previous practice.

c. Rate 2 is the rate for Full Members. The 'Early Bird' rate (Rate 1) is available only to Full Members who would otherwise pay the Baseline Rate.

d. Rate 1 is the 'Early Bird' rate at a discount of 15% of Rate 2. There is no Early Bird rate available for discounted rates.

e. Rate 3 is for Full Members from non-OECD countries at a discount of 32% of Rate 2.

f. Rate 4 is for Student Members at 50% of Rate 2. Rate 5 is for Student Non-Members at 50% of Rate 6.

g. Delegates Day Rate for non-Members is slightly more than Rate 6 divided by 4. Delegates Day Rate for Members is slightly more than Rate 2 divided by 4.

   Day Rate assumes 'local' attendance on individual days.

h. 'Delegate Zero Rate' covers the attendance of 3 WCCES office bearers, 4 Keynote Speakers, 24 (12 x 2) Thematic Group convenors and 9 Congress Working Group members.

i. From the above assumptions we have derived the total of full-time delegates, and the total of full-time delegates assuming that non-Member and Student non-Member Congress delegates will not attend the full Congress.

Contributions and Subventions: Rows 19-25.

a. Glasgow City will host a drinks Reception for all Delegates.

b. It is expected that a number of publishers will set up stands during the Congress at a rate to be negotiated.

c. BAICE will contribute to the production and management of a dedicated Congress website.

d. The University of Glasgow has agreed to contribute the part-time services of five senior staff as Congress Working Group members.

e. Glasgow City will contribute a subvention of £15,000 for non-specific purposes.

Direct Costs: Rows 30-60.

a. These costs are fixed regardless of attendance level.

b. Staff costs cover the Congress Administrator and administrative and secretarial staff for the period prior to and after the conference; and the Congress Administrator, administrative, secretarial, technical and janitorial staff for the period of the conference itself. ‘Janitorial Overtime’ is conservatively estimated to take into account registration on the Sunday before the Congress proper and on the assumption that all sessions will, in general, finish before 1700 hours.

c. Promotional costs cover all advertising, communication and distribution costs in advance of the conference. Subsequent publication and dissemination costs are not included.
d. Running costs cover the expenses for 3 WCCES officers and 4 keynote speakers travelling to the Congress, including accommodation. Running costs also cover expenses incurred in transporting delegates with mobility difficulties during the Congress.

**Variable Costs: Rows 62-79.**

a. These costs are linked directly to the approximate number of delegates attending and cover materials required during the time of the Congress.

b. 'Catering' covers all coffee/tea/refreshments menus during the time of the Congress and all lunches likewise. These are based on current costs for hospitality organised through the University's Conference and Visitor Service (CVS). It is expected that vouchers will be given to all delegates to be exchanged for lunch at various venues within the Campus.

c. **NOT included** is the cost of a 'Congress Gala Dinner'. This will be charged separately and advertised in advance of the Congress.

d. 'Internal Venue Hire' is based on quotations provided by the CVS. These are projected to 2015 and a contingency allowance (5%) is added to cover the maximum cost in 2016. CVS costs are based on the requirement for one plenary venue and 'breakout' (seminar) rooms capable of holding the whole Congress attendance for four days; 20 breakout rooms will be required for 600 delegates, and 25 breakout rooms for 750 and 1,000 delegates. One central registration venue will be used for two days of the Congress (i.e. the day before and the first day). Two refreshment areas will be used for coffee/tea breaks and lunches. All rooms are within the University Main Campus and within a few minutes walking radius.

e. The Levy is established by WCCES in direct relation to the number of Full Member delegates attending (i.e. at Rate 2 and Rate 1). It is calculated here at 40 GBP (US$ 64) per delegate at the rate of US$1.60 : 1.00 GBP. This may have to be adjusted at the time of the conference.

**Surplus: Rows 83 and 85.**

a. The resulting Surplus is divided, according to WCCES requirements, 75% to WCCES and 25% to the local Society (BAICE in this instance).
b. At present these costs are ex-VAT as the Congress, being organised by CR&DALL - a research institute of the University of Glasgow, is considered as internal supply. This only applies if the Congress costs are paid for from a budget within the University.
7. ADDITIONAL INFORMATION

“We have been very impressed by the whole Glasgow team, seamless as it is from GCMB through to the venue. Nothing was too much trouble, and things were done with a smile.

Glasgow has been a tremendous city in which to hold the Congress, and I know that the delegates were impressed with both the city and the venue itself. I was reminded many times by delegates that we have set a high bar for our next congress. If they have as much support from their city and the congress venue as we had, then they are in with a chance: otherwise they will fail, because you are just so central to the success of these events.”

Roger Coates, Vice President
International Radiation Protection Association
Glasgow regularly attracts more international delegates than any other UK city (International Congress and Convention Association).

Glasgow has been awarded the title ‘European City of the Year’ based on the city’s tremendous friendliness, local character, commercial success, sustainability and commitment to protecting the best of its built heritage (Academy of Urbanism, 2011). Glasgow is the largest city in Scotland, and offers the best of both worlds. It is a distinctly cosmopolitan city with beautiful architecture, world class conference venues and numerous cultural attractions; combined with some of the world’s most breathtaking scenery just half an hour away. That’s why the Lonely Planet’s Best in Travel named it one of the ‘top ten must see cities in the world’.

City of Culture
Glasgow has long been established as Scotland’s foremost cultural centre. It is home to the Scottish Opera, the Royal Scottish National Orchestra, the Scottish Ballet and several world rated theatre companies. In 1990, it was named European City of Culture and in 1999 it was honoured as the UK’s City of Architecture and Design.

City of Architecture
Around the city there are numerous reminders of Glasgow’s impressive architectural heritage including some of the finest Victorian architecture in Europe. A ‘must see’ is the Art Nouveau splendour of Scotland’s best known architect Charles Rennie Mackintosh, whose inimitable style adorns attractions such as The Lighthouse, Glasgow School of Art, and House for an Art Lover.

City of Research
Glasgow is renowned as a world-leading research city with three universities: University of Glasgow, University of Strathclyde and Glasgow Caledonian University. The city is home to great invention, from the development of penicillin to the first long distance television transmission. Glasgow is also the home of Europe’s largest cancer treatment and research centre, as well as the leading veterinary research facility in the UK.
EASY CITY TO GET TO

Glasgow is Scotland’s most accessible destination with 3 international airports and over 130 daily direct flights, many of which are with low cost airlines. Glasgow International Airport is just 15 minutes from the city centre and the congress venue. The average journey time from continental Europe is approximately 2 hours, and just 1 hour from London.

EASY TO GET AROUND

Glasgow is an extremely compact city and being built on a grid system, it is very easy to find your way around. Most delegates will be able to walk from their hotel to the convention centre/venue or any social events. A delegate travel pass is also available which offers unlimited travel on all public transport in the city, including airport transfers.

AFFORDABLE CITY FOR DELEGATES

Glasgow is a very cost effective destination for delegates and conference organisers alike. This means that eating out, transport, taxis and hotel accommodation is considerably cheaper for delegates than many other major cities around the world.

Glasgow is ranked as one of the UK’s least expensive cities, and better than better value than many of its main European counterparts including; Paris, Amsterdam, Madrid, Munich, Frankfurt, Berlin, Barcelona, Istanbul, Stockholm and Prague.*

This is based on the Mercer Cost of Living Survey 2011, which analyses the cost of living in 214 cities across five continents and measures the comparative cost of over 200 items in each location, including housing, transport, food, clothing, household goods and entertainment.

ONE OF THE WORLD’S TOP TEN MUST SEE CITIES

Lonely Planet’s Best in Travel ranks Glasgow as one of the world’s top ten cities to visit. Delegates will have the opportunity to experience stunning architecture, world-class shopping, award winning restaurants, and Scotland’s most visited museum - the Kelvingrove Art Gallery & Museum.

Voted 1st place in the UK TripAdvisor Travellers’ Choice Destinations on the Rise in 2012

Listed no.12 in the New York Times list of 45 places to go in 2012.
UNIQUE AND MEMORABLE SOCIAL PROGRAMME

The congress will provide an excellent opportunity to experience the unique Scottish hospitality such as whisky tasting, bagpipes, Celtic music and traditional Scottish cuisine.

MAGIC OF SCOTLAND

Glasgow is only 30 minutes drive from the beautiful countryside and the famous Loch Lomond, which means that delegates do not have far to travel to sample the magic of Scotland.

HOME OF GOLF

Glasgow is the perfect destination for a pre-conference golf tournament and a unique opportunity to try one the world famous championship courses such as St Andrews, Turnberry, Loch Lomond or Gleneagles.

A FRIENDLY PLACE!

Glasgow has been voted the friendliest city in the UK and delegates can be sure of a warm welcome and a memorable conference.
CITY SUPPORT

Extensive in-kind support is available which can offer significant savings to help keep registration fees low and ensure high delegate attendance. This includes funding support, reduced rate delegate travel passes (min 300 delegates), a free welcome drinks reception, and many promotional materials for marketing.

EXPERIENCED CITY = SAFE PAIR OF HANDS

Glasgow was the UK’s international conference capital last year, attracting more international delegates than any other UK city. The city is well equipped and experienced in hosting all different sizes of meeting which means that you can be assured that you are in a safe pair of hands.

HIGH DELEGATE ATTENDANCE

Glasgow has an excellent reputation for attracting high delegate numbers. It is an easy destination to get to, the culture, attractiveness of the city, and the appeal of Scotland as a destination, attracts delegates from far and wide.

AWARD WINNING CITY

Glasgow has been awarded the title of Best UK Convention Bureau 2007, 2008, 2009, 2010 & 2011. This award is voted for by more than 3000 meeting planners and recognises the city’s unrivalled service quality.

EASY TO THEME

It is also easy to theme your conference in Glasgow, with a Scottish Piper at your opening ceremony, dining in a Scottish Castle, or even having a specific tartan designed for the congress... the options are endless!
Glasgow is firmly established as an experienced and popular centre for conferences and international events. Over 30,000 international delegates visited the city last year.

Below is a sample of some recent European and International congresses held in Glasgow, and a selection of future congresses taking place next year:

<table>
<thead>
<tr>
<th>Date</th>
<th>Conference Title</th>
<th>Delegate Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>Annual Spring Meeting on Cardiovascular Nursing</td>
<td>600</td>
</tr>
<tr>
<td></td>
<td>Annual Meeting of the European Music Council</td>
<td>120</td>
</tr>
<tr>
<td></td>
<td>European Society of Movement Analysis for Adults and Children</td>
<td>300</td>
</tr>
<tr>
<td></td>
<td>Congress of the European Society for Artificial Organs</td>
<td>700</td>
</tr>
<tr>
<td>2012</td>
<td>Society for Veterinary Epidemiology and Preventive Medicine</td>
<td>250</td>
</tr>
<tr>
<td></td>
<td>European Proteomics Association</td>
<td>600</td>
</tr>
<tr>
<td></td>
<td>International Association for People and Environmental Studies</td>
<td>400</td>
</tr>
<tr>
<td></td>
<td>World Congress on Active Ageing</td>
<td>800</td>
</tr>
<tr>
<td>2011</td>
<td>European Society of Veterinary Oncology</td>
<td>200</td>
</tr>
<tr>
<td></td>
<td>Europact</td>
<td>250</td>
</tr>
<tr>
<td></td>
<td>International Conference on Ambulatory Monitoring of Physical Activity</td>
<td>500</td>
</tr>
<tr>
<td></td>
<td>World Congress for Sexual Health</td>
<td>1000</td>
</tr>
<tr>
<td></td>
<td>Society for Experimental Biology</td>
<td>800</td>
</tr>
<tr>
<td></td>
<td>International Conference on Nitride Semi Conductors</td>
<td>600</td>
</tr>
<tr>
<td></td>
<td>International Society of Heterocyclic Chemistry</td>
<td>1000</td>
</tr>
<tr>
<td></td>
<td>International Conference on Information and Knowledge Management</td>
<td>500</td>
</tr>
<tr>
<td>2010</td>
<td>European Conference on Thermochronology</td>
<td>150</td>
</tr>
<tr>
<td></td>
<td>European Business History Conference</td>
<td>250</td>
</tr>
<tr>
<td></td>
<td>European Economic Association</td>
<td>1000</td>
</tr>
<tr>
<td></td>
<td>European Transport Conference</td>
<td>450</td>
</tr>
</tbody>
</table>
WHAT YOUR DELEGATES CAN EXPERIENCE IN GLASGOW

- Beautiful Architecture
- Unique Culture
- Golf
- World Class Convention Centre
- Charles Rennie Mackintosh
- Café Culture
- History
- Memorable Social Programme
- Historic Castles
- Scottish Lochs
- Fun Nights
- Grand Venues
3 International Airports

Direct flights from 136 scheduled destinations

Estimated flying time to Glasgow

Glasgow - London 1hr
Glasgow - Paris 1hr 30mins
Glasgow - Amsterdam 1hr 15mins
Glasgow - Frankfurt 1hr 50mins
Glasgow - Dubai 7hrs
Glasgow - New York 6hrs

With most European destinations within 2 hours of Glasgow, this offers a **short journey time** and **low cost travel**.
### Airports

<table>
<thead>
<tr>
<th>AIRPORT</th>
<th>TIME FROM CITY CENTRE</th>
<th>METHOD OF TRAVEL TO CITY CENTRE</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>GLASGOW INTERNATIONAL</td>
<td>15 minutes</td>
<td>Shuttle bus from the airport direct to the City Centre every 10 mins, with stops at major hotels.</td>
<td>FREE with Delegate Travel Pass. Otherwise tickets from €5.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Taxis are always available.</td>
<td>Taxi £17 / €18.70 set rate for delegates</td>
</tr>
<tr>
<td>GLASGOW PRESTWICK</td>
<td>40 minutes</td>
<td>Direct trains every 30 mins to the City Centre.</td>
<td>FREE with Delegate Travel Pass. Otherwise, £4.30 / €4.70 for a return ticket.</td>
</tr>
<tr>
<td>INTERNATIONAL GLASGOW</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EDINBURGH INTERNATIONAL</td>
<td>1 hour</td>
<td>Frequent bus/train links to Glasgow City Centre every 15 minutes.</td>
<td>£11.30 / €11.70 return by train</td>
</tr>
</tbody>
</table>

### Direct Flights from North America and the Far East

Delegates from North America can travel direct to Glasgow from the following destinations including New York, Philadelphia, Halifax, Toronto, Calgary, Vancouver and Orlando.

Delegates from the Far East can take advantage of a one stop flight using the daily Emirates flight direct from Dubai to Glasgow.

### Reduced Delegate Fares

Delegates booking an AirFrance/KLM flight can benefit from a reduced rate ticket. Glasgow City Marketing Bureau can initiate this.
Easy city to get around with no need for shuttle buses

Glasgow is a very compact city and easy to navigate on foot. Glasgow is built on a grid system which means that delegates can easily find their way around.

Most conference venues are accessible by public transport. Glasgow is also the only Scottish city with a subway system enabling cross city journey times to be kept under 15 minutes.

Taxis in Glasgow are the most cost effective in the UK. A single journey from the city centre to the west end or riverside costs approximately £5 with a journey time of 5-10 minutes. All taxis seat 5 people.

A delegate travel pass is available for conferences of 300 + delegates at a reduced rate of £8.10 person. This offers unlimited travel on all buses, trains and subway in Glasgow and the surrounding area, including airport transfers.

Distances within Glasgow

<table>
<thead>
<tr>
<th>Distance</th>
<th>Time</th>
<th>Public Transport</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glasgow Airport to City Centre - 12 km</td>
<td>15 minutes</td>
<td>Bus (runs every 15 mins)</td>
</tr>
<tr>
<td>Glasgow Airport to Hotels District - 12 km</td>
<td>15 minutes</td>
<td>Bus</td>
</tr>
<tr>
<td>City Centre to Westend - 3 km</td>
<td>10 minutes</td>
<td>Subway or Bus</td>
</tr>
</tbody>
</table>
Accommodation Overview

- Over 18,000 rooms in the Greater Glasgow area.
- Over 9,000 hotel bedrooms from budget to 5 star, within 10 miles of the City Centre
- Wide choice of international hotel chains and deluxe boutique properties
- Wide choice of budget accommodation

Budget Accommodation

- **Over 3000 university beds**, which can offer an approximate rate of **£40 per night** including en-suite facilities, breakfast and tax.
- Ibis Budget Hotel with a City Centre location, offering student friendly budget accommodation from **£33 per night**.
- There is a Eurohostel in the centre of the City with prices starting at **£20 per night**.
- Over 800 bed & breakfast and guest house rooms in the city centre area with rates starting **£45pn**.

<table>
<thead>
<tr>
<th>Star rating</th>
<th>Standard single room rate including taxes and where applicable breakfast **</th>
<th>Number of rooms within 10 miles of the City Centre</th>
<th>Total number of rooms in Greater Glasgow</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>£125 - £230 €150 - €253</td>
<td>718</td>
<td>1,358</td>
</tr>
<tr>
<td>4 Star</td>
<td>£100 - £160 €132 - €192</td>
<td>2617</td>
<td>3,778</td>
</tr>
<tr>
<td>3 Star</td>
<td>£65 - £100 €71 - €104</td>
<td>5316</td>
<td>6,665</td>
</tr>
<tr>
<td>1 &amp; 2 Star</td>
<td>£40 - £85 €55 - €93</td>
<td>575</td>
<td>713</td>
</tr>
<tr>
<td>*Other</td>
<td>£20 - £50 €22 - €55</td>
<td>4,736</td>
<td>5,795</td>
</tr>
<tr>
<td><strong>Total number of rooms</strong></td>
<td></td>
<td>13,962</td>
<td>18,309</td>
</tr>
</tbody>
</table>

* Other includes guest houses, B&Bs and university/student accommodation

** £1.00 = €1.1
The Convention Bureau at Glasgow City Marketing Bureau offers a free and impartial accommodation booking service to anyone organising a conference or event in the Metropolitan Glasgow area with...

- **No attrition charges**
- **No contracts for individual bookings**
- **Flexible release terms and conditions**

We can secure allocations and negotiate rates at a range of hotels and other accommodations to suit all budgets, including 1 - 5 star hotels and serviced apartments. Because of our close working relationships the terms and conditions are the same for each hotel and no deposit or contract is required for individual bookings.

We provide a secure online accommodation booking form, which is linked to the conference or event website, allowing delegates to book their accommodation online and receive immediate confirmation by email.

The online booking form has information on the accommodation provider’s location and the facilities and services on offer at each establishment.

We can also provide a generic booking form which can be adapted to suit the conference literature and can be made available on the conference website in pdf format.

Allocations can be held up to six weeks prior to the start date of the conference without penalty. After this the accommodation suppliers will manage their own allocations allowing for any late bookings up to two weeks prior to the start date.